



FOR IMMEDIATE RELEASE:
March 29, 2011

Press Contact:
Erin Meyer, Marketing Coordinator
erin.meyer@optimumg.com

OptimumG Reaches New Audiences with Applied Data Acquisition Webinar

OptimumG, the vehicle dynamics and data acquisition consulting firm headed by renowned race car engineer Claude Rouelle, has announced a new [Applied Data Acquisition Webinar](#) to complement their popular further-education programs, including a [3-Day Vehicle Dynamics and Data Acquisition Seminar](#) for automotive engineering professionals and students, and the [Two-Week Advanced Workshop](#) for professionals. The Applied Data Acquisition Webinar is geared to racing professionals, amateurs and students who want to learn more but need the flexibility of an online course.

The first installment of the live webinar will be held over the course of two days in April in two hour intervals. Filled with case studies and practical examples, the series will help participants use data in a more efficient way to improve both driver and car. "Our goal with these webinars is to give the participants the possibility to directly apply new knowledge at their next track day by using real life examples and exercises," said Henning Olsson, R&D Engineer at OptimumG. "The webinar will focus on hardware basics, data acquisition workflow, run charts, key performance indicators, and include over 20 ways to measure car/driver performance."

Part One: Monday, April 18th
Part Two: Wednesday, April 20th*

Start times (3 different time blocks):

European Webinar 2:00 PM GMT/4:00 PM CET

North & South America Webinar 6:00 PM ET/3:00 PM PT

*Asia/Oceania Webinar Tuesday, April 19th & Thursday, April 21st, at New Delhi: 11:30 AM/Sydney: 4:00 PM

The fee for each computer connection is \$295 USD. Teams and groups are encouraged to gather and participate together – to make the most efficient use of their budgets and to foster a group learning opportunity. In order to register, teams must contact Erin Meyer at erin.meyer@optimumg.com to verify that there is still space in the specified time block of their choice.

More Webinar Series will be given throughout the year, and topics and dates will be formatted based on participant recommendations. For more information about these webinars, visit www.optimumg.com/webinar.

###