



FOR IMMEDIATE RELEASE:  
October 22, 2009

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**HIGH PERFORMANCE & RACE CAR DESIGNER, CLAUDE ROUELLE, IS THE NEWEST PROFESSOR TO TEACH VEHICLE DYNAMICS AT ISMANS' AUTOMOTIVE UNIVERSITY**

LE MANS, FRANCE – Starting November 9, Claude Rouelle, high performance and race car designer, and research and development engineer, will be the newest professor at the Institut Supérieur des Matériaux et Mécaniques Avancés (ISMANS) in Le Mans, France. Teaching as part of the school's International Masters in Advance Automotive Engineering, Rouelle will be focusing his courses on vehicle dynamics.

With over 30 years of experience, Rouelle has worked as a race engineer, technical advisor and manager on dozens of circuits and rallies including the European Rally Championship, European Touring Car Championship, French Formula 3, Japanese F 3000, Formula One and the CART series. In 1997, he created OptimumG, a consulting company that specializes in race car engineering and data acquisition through software development, consulting services and seminars for companies like Ferrari, Toyota, BMW Ford, GM, Chrysler, Goodyear, Michelin, Dunlop, and many high performance and race car component manufacturers.

“Claude Rouelle has organized and taught over 300 vehicle dynamics seminars worldwide, two of which have been given at ISMANS already, which makes him the perfect new addition to our team,” said Sylvaine Pormenté, administrator at ISMANS. “The masters program at ISMANS is based on real-world needs and skills, and Mr. Rouelle will bring a fresh perspective from the field with his energetic and comprehensive teaching style.”

The curriculum at ISMANS is competition-based in order to boost traditional education for automotive engineering and blends in engineering programs with project management and international partnership to better equip students with the skills required for the automotive racing world. A member of the French Ivy League in engineering, ISMANS has been awarded for advanced patents and results in the frame of mechanics in 1997, 2005 and 2006.

For more information on ISMANS, visit [www.ismans.fr](http://www.ismans.fr). For more information about Claude Rouelle or his consulting firm OptimumG, visit [www.optimumg.com](http://www.optimumg.com).

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