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### OptimumG Reaches New Audiences with More Vehicle Dynamics & Data Acquisition Programs

OptimumG, the vehicle dynamics and data acquisition consulting firm headed by renowned race car engineer Claude Rouelle, has announced their 2010 calendar of seminars for automotive engineering students and professionals. Among the highlights on the list of programs is the Advanced Workshop and Webinar Series – two new programs that are tailored for graduates of the already-popular 3-Day Vehicle Dynamics & Data Acquisition Seminars and experienced professionals.

OptimumG's **Advanced Workshop** will span two weeks and provide an in-depth analysis of vehicle dynamics in a small classroom setting. Held at OptimumG headquarters in Denver, Colorado, the two-week workshop will be split into two parts – Monday, November 29 through Saturday, December 4 and Monday, December 6 through Saturday, December 11. In order to accommodate schedules, the two parts will be offered separately, but those wishing to attend Week Two will have had to attend Week One. "Success in the automotive industry today requires highly specialized people who can communicate effectively and efficiently with one another," said Claude Rouelle, president of OptimumG. "With the help of this workshop, engineers will come away with a better understanding of how their specific area fits into the larger picture of vehicle dynamics." Last held in 2005, Advanced Workshop participants have reported an increase in the quality of communication among the various departments in their organizations, as well as new perspectives on already applied principles in automotive design, simulation and testing. Those interested in attending can contact Erin Meyer at +1 303 752 1562.

Those unable to accommodate significant travel schedules are encouraged to attend OptimumG's new **Webinar Series**. A discussion on *Applied Data Acquisition* will kick-off this new program and will be held over the course of two days in April in two hour intervals. Filled with case studies and practical examples, the series will help participants use data in a more efficient way to improve both driver and car. "Our goal with these webinars is to give the participants the possibility to directly apply new knowledge at their next track day by using real life examples and exercises," said Henning Olsson, R&D Engineer at OptimumG. "Teams and groups are encouraged to gather and participate together – to make the most efficient use of their budgets and to foster a group learning opportunity." More series will be given in a webinar format throughout the year, and topics and dates will be formatted based on participant recommendations. For more information about these Webinar Series, visit [www.optimumg.com/webinar](http://www.optimumg.com/webinar).

Back by popular demand, OptimumG's **3-Day Vehicle Dynamics & Data Acquisition Seminars** will be held at various locations throughout the globe. Participants of these programs will come away with an understanding of how, why and how much certain factors affect vehicle behavior, rather than relying solely on experience and intuition. Given to over 300 participants each year, OptimumG has expanded its reach with more opportunities and stops in new cities. The full calendar can be found online at [www.optimumg.com](http://www.optimumg.com), where participants can also find a full list of topics covered and register for their preferred location.

All OptimumG programs can be accessed online at [www.optimumg.com](http://www.optimumg.com), by calling +1 303 752 1562 or emailing [engineering@optimumg.com](mailto:engineering@optimumg.com). An international consortium of engineers, OptimumG has over 30 years of experience helping automotive and race car teams enhance their vehicle dynamics knowledge through consulting services, software development and seminars.

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## 2010 Program Calendar

<b>April 12 &amp; 15</b>	Applied Data Acquisition Webinar Series (held at three different time blocks online)
<b>May 16 – 18</b>	3-Day Seminar at Michigan State University (USA) after the Formula SAE competition
<b>June 20 – 22</b>	3-Day Seminar in Los Angeles, California (USA) after the Formula SAE competition
<b>July 19 – 21</b>	3-Day Seminar at Oxford Brookes University (UK) after the Formula Student competition
<b>August 9 – 11</b>	3-Day Seminar at Karlsruhe Institute of Technology (Germany) after the Formula Student competition
<b>September</b>	Webinar Series, Part Two, Topic TBA (held at three different time blocks online)
<b>October 10 – 12</b>	3-Day Seminar at Epsilon Euskadi (Spain)
<b>October 15 – 17</b>	3-Day Seminar at Avio Race S.L.R. (Italy) after the Modena MotorSport ExpoTech
<b>November</b>	Webinar Series, Part Three, Topic TBA (held at three different time blocks online)
<b>November 10 – 12</b>	3-Day Seminar in Stockholm, Sweden
<b>November 14 – 16</b>	3-Day Seminar in Cologne, Germany before the Professional MotorSport World Expo
<b>November 19 – 21</b>	3-Day Seminar at ISMANS (Le Mans, France) taught in French
<b>November 29 – December 4</b>	Advanced Workshop, Week One at OptimumG Headquarters (USA)
<b>December 6 – 11</b>	Advanced Workshop, Week Two at OptimumG Headquarters (USA)
<b>December 12 – 14</b>	3-Day Seminar in Orlando, Florida (USA) after the Performance Racing Industry Show
<b>December 13 – 15</b>	3-Day Seminar at RMIT University (Australia) after the Formula SAE competition

## 2011 Program Calendar (as determined thus far)

<b>January 10 – 12</b>	3-Day Seminar in Birmingham (UK) before AutoSport International
<b>January 27 – 29</b>	3-Day Seminar in Montreal (Canada)