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****Editor's Note:** Please contact Erin Meyer at erin.meyer@optimumg.com or +1 303 752 1562 if you are interested in obtaining a picture and bio of OptimumG President Claude Rouelle, screenshots of the presentations, or would like an interview with one of the OptimumG engineers.

VEHICLE DYNAMICS & DATA ACQUISITION EUROPEAN TOUR THIS NOVEMBER
Claude Rouelle will bring his 3-Day Seminar to Spain, Italy, France, Germany and Sweden

OptimumG, the vehicle dynamics and data acquisition consulting firm headed by renowned automotive engineer Claude Rouelle, will be hosting a series of **3-Day Vehicle Dynamics & Data Acquisition Seminars** throughout Europe this November. Tailored for automotive engineering students and professionals, race car engineers and drivers, these seminars help participants understand how, why and how much certain factors affect vehicle behavior, rather than relying solely on experience and intuition. Topics discussed during the three-days include the forces and characteristics of tires, kinematics, aerodynamics, steady state and transient weight transfer, data acquisition, and car design, tuning modification and chassis set-up. Given to over 300 participants each year, OptimumG has expanded its reach with more opportunities and stops in new cities. This November, Claude Rouelle will be stopping in:

Vitoria, Spain Sunday, October 31 through Tuesday, November 2

Vignola, Italy Friday, November 5 through Sunday, November 7

Stockholm, Sweden Wednesday, November 10 through Friday, November 12

Cologne, Germany Sunday, November 14 through Tuesday, November 16 (before the Motorsport Expo)

Le Mans, France Friday, November 19 through Sunday, November 21 (given in French)

Other dates have been added in Australia, the United Kingdom and Canada for December and January. The full calendar can be found online at www.optimumg.com, where participants can also find a full list of topics covered and register for their preferred location.

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OptimumG will also be hosting an **Advanced Workshop** for past participants of the 3-Day Seminar and experienced automotive engineers. The Workshop will provide an in-depth analysis of vehicle dynamics in a small classroom setting. Held at OptimumG headquarters in Denver, Colorado, the two-week workshop will be split into two parts – Monday, November 29 through Saturday, December 4 and Monday, December 6 through Saturday, December 11 in order to accommodate schedules. The weeks will be offered separately, but those wishing to attend Week Two will have had to attend Week One. "Success in the automotive industry today requires highly specialized people who can communicate effectively and efficiently with one another," said Claude Rouelle, president of OptimumG. "With the help of this workshop, engineers will come away with a better understanding of how their specific area fits into the larger picture of vehicle dynamics." Last held in 2005, Advanced Workshop participants have reported an increase in the quality of communication among the various departments in their organizations, as well as new perspectives on already applied principles in automotive design, simulation and testing. Those interested in attending can contact Erin Meyer at +1 303 752 1562 or erin.meyer@optimumg.com.

All OptimumG programs and services can be accessed online at www.optimumg.com, by calling +1 303 752 1562 or emailing engineering@optimumg.com. An international consortium of engineers, OptimumG has over 30 years of experience helping automotive and race car teams enhance their vehicle dynamics knowledge through consulting services, software development and seminars.

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